

डा० ए.सी. धारीवाल

निदेशक

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सत्यमेव जयते

भारत सरकार

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(स्वास्थ्य सेवा महानिदेशालय)

स्वास्थ्य एवं परिवार कल्याण मन्त्रालय

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Government of India

NATIONAL VECTOR BORNE DISEASE CONTROL PROGRAMME

(Directorate General of Health Services)

Ministry of Health & Family Welfare

DMRC, Building, Block-III, Podium Floor,

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D.O. No. 14-5/2009-10/NVBDCP/BCC/AMM

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Dear All State Programme Officers - Assam, Andhra Pradesh, Arunachal Pradesh, A&N Islands, Bihar, Chandigarh, Chhattisgarh, Daman & Diu, Delhi, D&N Haveli, Goa, Gujarat, Haryana, Himachal Pradesh, Jammu & Kashmir, Jharkhand, Karnataka, Kerala, Lakshadweep, Maharashtra, Madhya Pradesh, Manipur, Mizoram, Meghalaya, Nagaland, Odisha, Punjab, Puducherry, Rajasthan, Sikkim, Tamil Nadu, Telangana, Tripura, Uttar Pradesh, Uttarakhand, and West Bengal.

The month of June is observed as Anti Malaria Month (AMM) every year. The objective of the AMM campaign is to bring about sustainable changes in the community behaviour towards the elimination of malaria. As you are aware, Government of India has targeted for a Malaria free India by 2030. The National Framework for Malaria Elimination in India (2016-2030) was launched by Hon'ble Union Health Minister, Ministry of Health & Family Welfare, Gol in February, 2016.

To fight against malaria, Government of India has been providing better diagnostic tools (Bivalent RDT, microscopy), effective anti-malarial drugs (ACT-SP /ACT-AL), improved protective measures like LLINs and logistic support (mobility, manpower etc.) in high malaria endemic states. To eliminate malaria, community participation is the key component which needs to be intensified through proper Inter Personal Communication (IPC), area & target specific IEC/BCC. During the month, various activities on sensitization of community, school children and other stakeholders to encourage participation towards the Goal of Malaria elimination should be organized. Special efforts should be made to collaborate with the Corporate Sector to involve them in the Malaria control programme under 'Corporate Social Responsibility (CSR)' scheme.

Suggested activities are Annexed.

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Swachh Bharat : An opportunity for Dengue and Malaria Control.
Website: www.nvbdcp.gov.in



